



# 2010 Media Kit

## *Welcome to DavieLiFE Magazine*

The mission of DavieLiFE Magazine is simple: to inform area residents of local businesses and services that will assist them with better living in Davie County.

## *Benefit to Advertisers*

DavieLiFE strives to ensure the best use of advertising dollars for our advertisers. A presence in the only lifestyle publication specific to Davie County provides our advertisers with the opportunity to spread the word to Davie County residents about the business resources they provide. The initial run of DavieLiFE magazine will be 10,000 and will be distributed throughout the county, specifically in areas of high foot traffic and exposure. Another plus for advertisers,

**DavieLiFE magazine is free to readers**—ensuring high circulation which means you will be seen! Advertisers will also be provided with copies to display in their place of business. Serving as a quarterly, high gloss publication, shelf life will be ensured enabling advertisers to get the best exposure for their advertising dollars. In addition, advertising in DavieLiFE includes a listing in our online advertising directory at [www.DavieLiFE.com](http://www.DavieLiFE.com).

## *Benefit to Readers*

From Mocksville and Cooleemee to Advance and Bermuda Run, we look forward to showcasing the rich lifestyle of this magnificent area known to many of us as a “diamond in the rough”. DavieLiFE will present interesting articles about our residents, local business, education— and much, much more! Another plus to readers—**DavieLiFE is a free publication!**

## *Join us Today!*

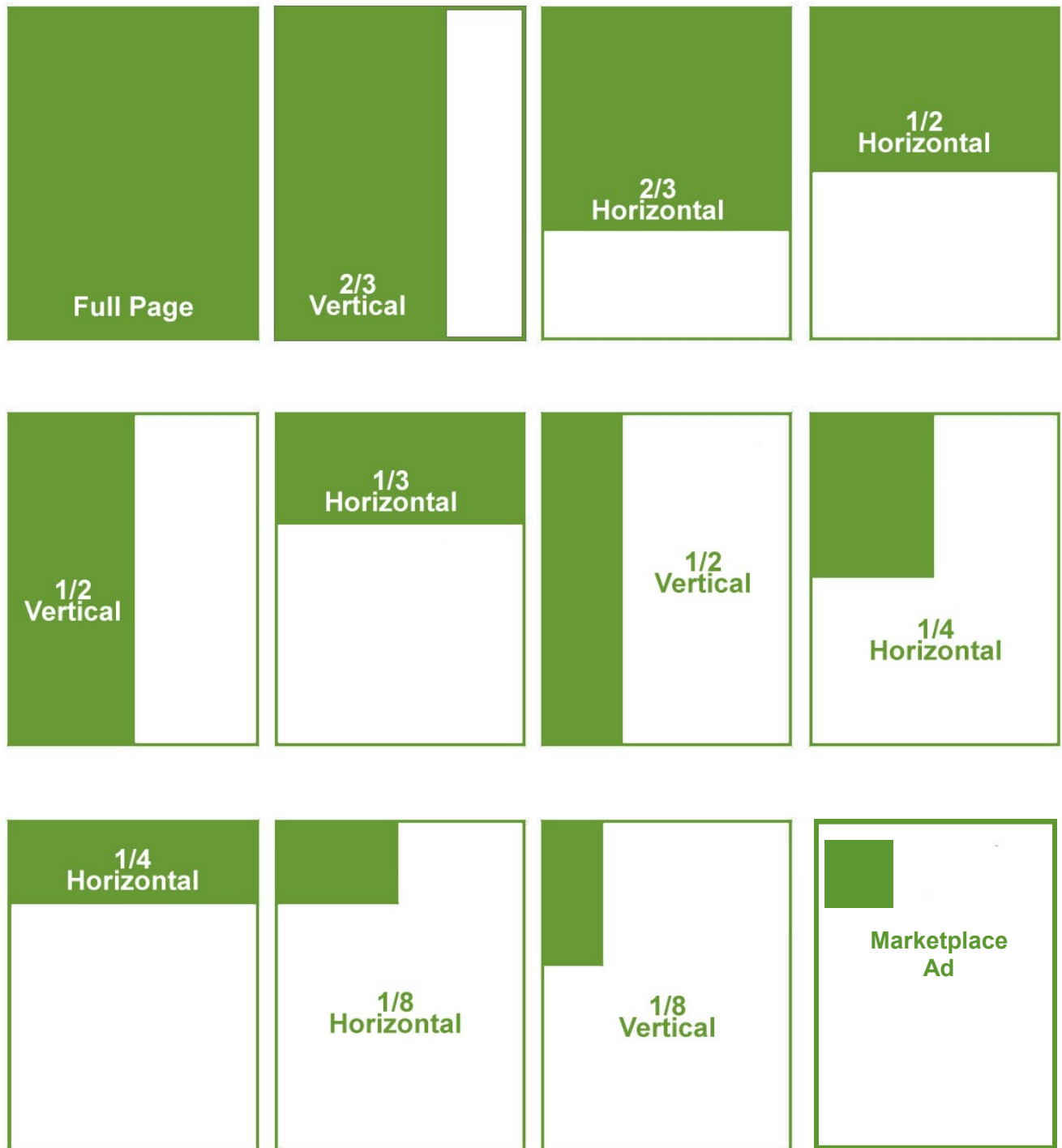
As a landmark publication to Davie County, DavieLiFE will serve as a publication to bring awareness to the entire county about life in Davie County as well as business resources that are in our own backyard!

We are excited about this new publication for our area and hope that you will be a part of DavieLiFE!

**Deadline for Advertising in the April/May Edition is  
Friday, March 12th!**

## Advertising Guide

The following ad sizes will be available in DavieLiFE. Please contact us directly regarding advertising rates and availability.



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## Contact Us

The staff at DavieLiFE Magazine is excited to bring this unique publication to Davie County. Please feel free to contact us with any questions you may have about our publication. We look forward to hearing from you!

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